

# Sammi Jones

## Graphic Designer.

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### Work Experience

#### CallisonRTKL / Design Intern

SEPT 2019-DEC 2019, LOS ANGELES

As a member of the team at CallisonRTKL I worked to assist with environmental graphics. During my time I helped to create signage systems for the various architectural projects our team had taken on. I was able to familiarize myself with architectural blueprints and help to develop not only the strategy behind the systems but also the visual identity for each system. I have worked on everything from place-making to parking garage design.

#### PSFK / Design Intern

JAN 2019-MAY 2019, CINCINNATI

During my time at PSFK, I worked as a part of a small design team to produce work for both existing and potential clients. As a part of the team, I worked in collaboration with both the strategy and editorial teams to produce data led projects for public consumption, as well as tailored client specific work to assist with retail strategy and innovation. I had the opportunity to be involved in work that included; UX, print media, event, pitch and web design. I was given a great deal of responsibility as a result of our small team and through collaboration with my teammates, I was able to produce a lot of very effective work.

#### Grey Midwest / Design Intern

JUN 2018-AUGUST 2018, CINCINNATI

As an intern at Grey Midwest I worked as a part of the design team to produce work for existing as well as potential new clients. We developed and refined work to supplement data driven strategies for identifying and solving specific client problems. This work included website redesigns, amazon e-commerce content, social activation design, and branding. I was able to collaborate with teams all across the organization to complete these tasks, sometimes even remote teams from other locations. Through teamwork we were able to mine data to support our ideas, identify the true problems our client faced and propose effective solutions.

### Education

#### University of Cincinnati / Art, Design

CLASS OF 2020, CINCINNATI

### Skills

**Design:** ux/ui • HTML • CSS • java • Brand Identity • Pitch • Print • Illustration • photography • photo editing • video editing • frame by frame animation •

**Prototyping:** sketching • wire-framing • blender 3D • site mapping •

**Research:** Matrix analysis • double diamond design process • user centered design process